



# TMC announces “Cash for Quickbooks” Program

*Company offers cash discount on Microsoft Dynamics GP software in exchange for Quickbooks software.*

**Marina Del Rey, CA** August 27 – Technology Management Concepts (TMC) announced today that they are offering current Quickbooks users the opportunity to trade in the program for a cash discount on Microsoft Dynamics GP (Great Plains) software.

“We wanted to give users the opportunity to upgrade their financial software to Dynamics GP (Great Plains),” said Brenda Diener, CEO and Director of Business Development at TMC. “Some people are tired of delays in menus, reports and navigation, and some businesses have just outgrown the use of Quickbooks.”

Current Quickbooks users can trade in Quickbooks Pro, Quickbooks Premier or Quickbooks Enterprise, along with a proof of purchase, and qualify for a cash discount on Microsoft Dynamics GP software.

Quickbooks users can receive up to \$850 off of Microsoft Dynamics GP Advanced Management (AM) or up to \$450 off Microsoft Dynamics GP Business Essentials (BE).

“Quickbooks is a ‘clinker software’ that is slow and oftentimes irritating to deal with,” said Diener. “Microsoft Dynamics GP is a ‘greener’ program that will cut down on paper use and provide users with the look and feel of a Microsoft Office style program.”

More information regarding the “Cash for Quickbooks” program as well as Technology Management Concepts can be found at [www.abouttmc.com/cash-for-quickbooks](http://www.abouttmc.com/cash-for-quickbooks).

To take advantage of this offer, current Quickbooks users can call TMC at (310) 559-3982, or email Brenda Diener at [bdiener@tmc-la.com](mailto:bdiener@tmc-la.com).

A stylized graphic with the word "CASH" in large, bold, blue, sans-serif capital letters. Below "CASH" is the word "FOR" in smaller, blue, sans-serif capital letters. At the bottom is the word "QuickBooks" in a red, cursive script font. The entire graphic has a slight 3D effect with shadows.